

"If you don't like change, you're going to like irrelevance even less."

General Eric Shinseki, former U.S. Army Chief of Staff

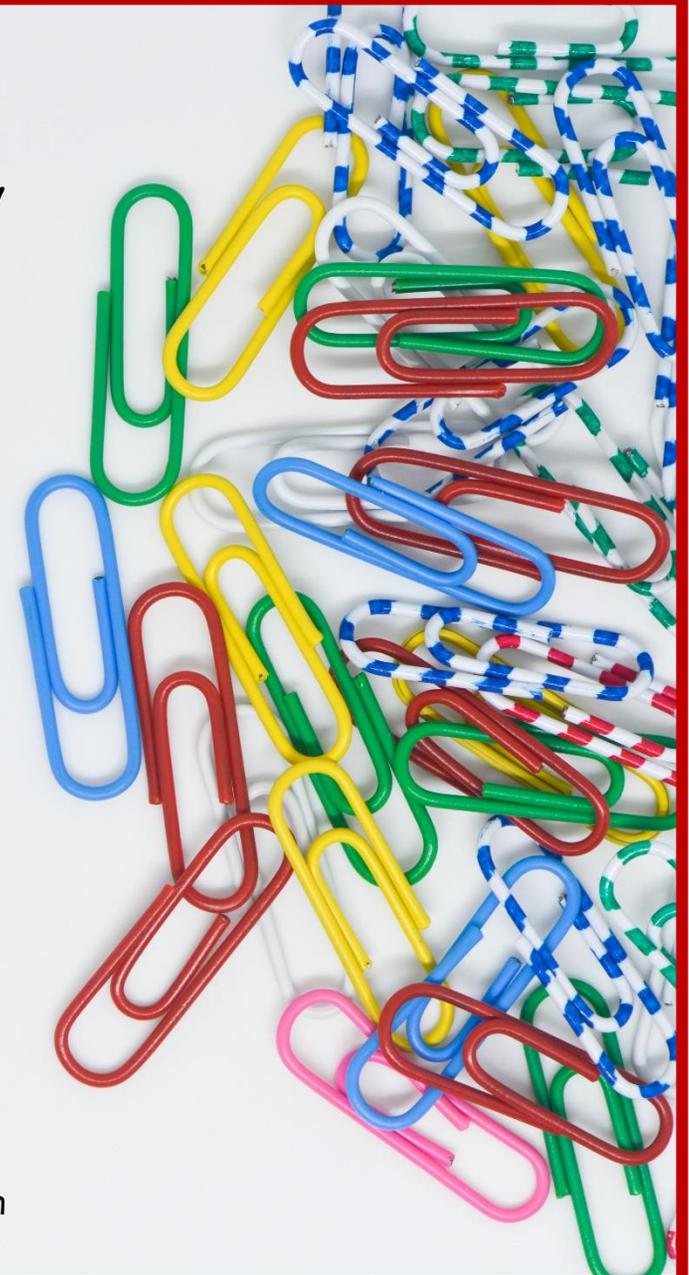
The only constant in business is change.

Whatever advantage a business may have today will be quickly lost.



Whatever is working well today will not be in the very near future. The businesses that succeed in the long run are the ones who proactively manage change and constantly evolve in anticipation of their market, customers, and competition.

–Jim Robertson



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