

THE INSTINCT IS TO GO TO YOUR PEERS FOR SUPPORT, NOT CRITICAL EVALUATION.

But when you are championing an original idea,
you don't need just cheerleaders—**YOU NEED CRITICS.**

What's worse: listening to negative feedback on your idea or going forward
and having it be a massive failure?

-Adam Grant



It seemed like yesterday that we were beginning a fresh new year. Now we are days away from the 4th quarter sprint! Have you accomplished what you set out to do? Are your revenues up? Are your customers happy? Have you thought about what you're going to tackle next year?

Great CEOs invite honest, constructive feedback. Those who are most open to listen are the most successful. Their people love to come to work!

But sometimes, even the best of owners and their management team need a fresh set of eyes and some new strategies. That's where MasterThink comes in. From a short planning retreat to get your team focused and excited, to some serious revamping of the entire organization, we pledge to give you exactly what you need to succeed.

Don't hesitate to call. Jim and his team are here to help you as we have helped so many others!

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